

ANTHOLOGY

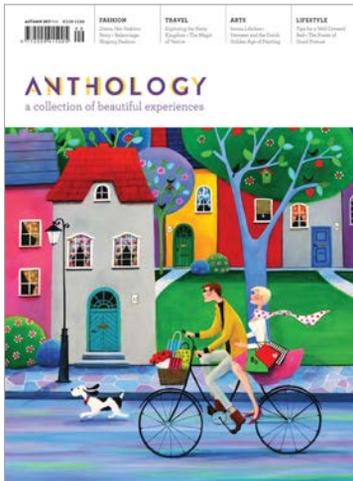
a collection of beautiful experiences

Magazine Media Kit
2018



Introduction

*From fashion, shopping and beauty, to travel, well-being and design, **Anthology** offers readers a unique and sophisticated editorial mix*



The quarterly publication reports on the pleasures of life, luxury goods and services and the sights worth seeing all over the globe, luxury hotels, interior designs, art and culture...

With a combination of high-profile interviews, fabulous fashion spreads and exotic travel stories, *Anthology* is at the forefront of current trends.

Sophisticated art direction and premium print execution provide advertisers with a unique platform to present their products. *Anthology* Magazine offers advertisers an exceptionally attractive combination of quality production and precise targeting for their advertising message.

Print Run: 10,000 copies
Estimated Readership 60,000

Contact

For further information on advertising opportunities contact:

advertising@anthology-magazine.com

Design

Art & Culture

Alexia Sinclair

Photographer and artist, Alexia Sinclair in conversation with *ELLE* Canada, talks of her inspirations, her creative process and the challenges being artistic in a male-dominated world.

Alexia Sinclair is a Canadian photographer and artist. She is known for her surreal and dreamlike images, often featuring a woman in a dark, flowing dress, surrounded by a lush, vibrant garden. Her work is a blend of nature and the human form, creating a sense of mystery and beauty. In this interview, she discusses her creative process, her inspirations, and the challenges of being an artist in a male-dominated world.

The artist took these steps to improve and build on her skills:

- 1. She studied photography and art in college.
- 2. She worked as a photographer for several years.
- 3. She started her own photography business.
- 4. She traveled to various locations to shoot her work.
- 5. She collaborated with other artists and models.
- 6. She exhibited her work in galleries and museums.
- 7. She won several awards for her photography.
- 8. She published her own book of photographs.
- 9. She became a member of several professional organizations.
- 10. She continued to learn and grow as an artist.

Beauty

6 eye creams I LOVE

Tried and tested: 6 eye creams I LOVE

6 eye creams I LOVE

1. Solaire Eye and Lip Contour Cream
This cream is a great choice for those who want to brighten and hydrate their eye area. It contains caffeine and vitamin C, which help to reduce dark circles and puffiness. The cream is also fragrance-free and suitable for sensitive skin.

2. Dermalogica Age Reversal Eye Complex
This cream is designed to reduce the appearance of fine lines and wrinkles around the eyes. It contains retinol and hyaluronic acid, which help to stimulate collagen production and hydrate the skin.

3. Zelma Triple Action Advanced Eye Cream
This cream is a multi-tasking product that addresses several concerns, including dark circles, puffiness, and dryness. It contains caffeine, vitamin K, and hyaluronic acid.

4. Guinot Crème Eye Fresh
This cream is a refreshing and hydrating formula that helps to reduce puffiness and brighten the eye area. It contains cucumber extract and hyaluronic acid.

5. ELEMIS Pro-Collagen Eye Cream
This cream is a luxurious formula that helps to reduce the appearance of fine lines and wrinkles. It contains collagen and hyaluronic acid.

6. Invisio Relief Eye Cream
This cream is a soothing and hydrating formula that helps to reduce redness and irritation around the eyes. It contains chamomile extract and hyaluronic acid.

Interiors

Bedding Bliss

Tips for a well-dressed bed

Beautiful sheets
When it comes to bedding, the quality of your sheets is crucial. Look for high-quality, long-staple cotton sheets that are soft and durable. Avoid cheap, synthetic materials that can irritate your skin and wear out quickly.

Perfect headboards
A headboard is a key element of a bedroom's design. Choose a headboard that complements your bedding and adds a touch of style to your room. Consider options like upholstered, tufted, or wood headboards.

Fashion

Aisle Style

As this season's Bridal Week gets underway, experts anticipate and explore the new designs, styles, and trends that will define the season.

Here are some of the most noteworthy trends from the show:

- 1. **Minimalist Elegance:** Clean lines and simple silhouettes are in vogue.
- 2. **Soft Romanticism:** Delicate lace and ruffles are making a comeback.
- 3. **Modern Glamour:** Bold colors and dramatic details are being embraced.
- 4. **Sustainable Fashion:** Eco-friendly fabrics and ethical production are becoming more popular.
- 5. **Personalized Details:** Customized elements like monogramming and unique veils are trending.

Luxury Hotels

Waterford Castle Hotel & Golf Resort

Luxury accommodation in a historic setting in Ireland's Ancient East

Resort Activities
Enjoy a variety of activities on the resort grounds, including golfing, tennis, and horse riding. The resort also offers spa treatments and fine dining experiences.

Mezzanine Room Restaurant
Dine in the Mezzanine Room, a sophisticated restaurant with a view of the castle grounds. The menu features locally sourced ingredients and classic dishes.

Weddings at the Island House
Host your wedding at the Island House, a beautiful venue with a view of the castle grounds. The venue offers a variety of wedding packages and services.

Fully Lodge Experience
Experience the fully lodge experience at the Waterford Castle Hotel & Golf Resort. Enjoy the comfort and luxury of a lodge, with a view of the castle grounds.

Travel

Hard & Vast

Five Woodruff exploring the southern coast of Australia and the olive oil landscape of Tassman

Hard & Vast

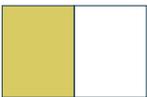
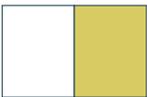
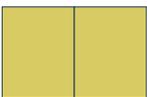
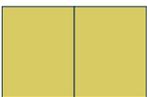
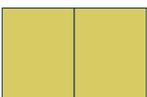
Five Woodruff exploring the southern coast of Australia and the olive oil landscape of Tassman

Hard & Vast

Five Woodruff exploring the southern coast of Australia and the olive oil landscape of Tassman

Advertising

Rate Card

	1 page	190 x 254mm	€ 2,500
	Opposite editors letter	190 x 254mm	€ 2,950
	Inside back cover	190 x 254mm	€ 2,950
	Panorama (DPS)	380 x 254mm	€ 3,750
	Inside back cover DPS	380 x 254mm	€ 3,950
	Inside front cover DPS	380 x 254mm	€ 4,950
	Outside back cover	190 x 254mm	€ 3,500
	1/2 Page vertical	95 x 254mm	€ 1,500
	1/2 Page horizontal	190 x 127mm	€ 1,500
	1/4 Page	95 x 127mm	€ 900

Specifications

Please ensure your artwork and images meet the following requirements to ensure the best quality print results

- All images, logos and images contained within a PDF must be high resolution (300 dpi recommended), and in CMYK format.
- Where necessary, a bleed area of 3 mm must be contained within the file, and crop marks included.
- Single page PDFs should be supplied and not double page spreads.
- Fonts must be embedded in the PDF or supplied with the artwork.
- Final artwork must be supplied to the correct size :-

		HEIGHT	WIDTH
Double page spread	trim:	380 mm	254 mm
	bleed:	386 mm	260 mm
Single page	trim:	190 mm	254 mm
	bleed:	196 mm	260 mm
Half page (horizontal)	trim:	190 mm	127 mm
	bleed:	193 mm	133 mm
Half page (vertical)	trim:	254 mm	95 mm
	bleed:	260 mm	98 mm
Quarter page	trim:	95 mm	127 mm
	bleed:	98 mm	130 mm